

Sophia-Antipolis, March 14<sup>h</sup>, 2007

DRAFT PAPER OR EXTENDED ABSTRACT SUBMISSION – April 30<sup>th</sup>, 2007

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***The Knowledge Forum 2007 3rd Session on  
“Knowledge Management for fostering Innovation”***  
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**September 27<sup>th</sup> & 28<sup>th</sup>, 2007 at Sophia-Antipolis (Nice), France**  
<http://www.tkf2007.com>

Dear friend,

We are delighted to invite you to attend a two-day convention organised by the European School of Business Management CERAM and The Knowledge Management Society of Japan, at Sophia-Antipolis, French Riviera, on sept. 27<sup>th</sup> & 28<sup>th</sup>.

Appealing to practitioners, consultants and academics alike, the conference will match theory-driven with discussions, concrete cases, in plenary and workshop sessions.

**A call for papers is attached.** Please note that the dead-line for submission is april 30<sup>th</sup>.

Executive committee:

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- **Matsutaro Morita**, President of KMSJ, President of ARI Research Institute
- **Tomohiro Takanashi**, Executive Vice President of KMSJ, The Japan Research Institute Ltd
- **Alice Guilhon**, Directeur Déléguée du CERAM
- **Jean-Yves Prax**, Président du Groupe POLIA

Scientific committee:

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- **Mette Monsted**, Professor Copenhagen Business School, Danemark
- **Yoshiko Shibasaki**, KMSJ, Senior Manager KPMG AZSA & Co. Japan
- **Hiroo Shin**, International Relations KMSJ, CEO of Arsinnova Co.,Ltd. Japan
- **Koji Tanaka**, KMSJ, General Manager KUMAGAI GUMI CO.,Ltd. Japan
- **Claudio Terra**, President TerraForum, Brasil
- **Mary Lee Kennedy**, Harvard Business School, USA
- **Ahmed Bounfour**, Université Paris-Sud
- **François Lacroux**, Université Aix en Provence
- **Yvonne Giordano**, Université Nice
- **Danièle Chauvel**, CNAM France
- **Ludovic Di Biaggio**, CERAM France
- **Michel Ferrary**, CERAM France
- **Rénata Kaminska-Labbé**, CERAM France
- **Pascal Vidal**, CERAM France
- **Nicolas Rolland**, CERAM France

The Summer School will officially start on sept 26<sup>th</sup> (evening) with an ice breaking cocktail and finish on sept 28<sup>th</sup> evening.

#### REGISTRATION AND PARTICIPATION FEE :

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The standard cost for registration is 250 EURO HT, including lunch meals and social event. It does not include accommodation and transportation to CERAM site.

#### INSTRUCTIONS FOR PAPER SUBMISSION :

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Please provide :

- A title
- 20 lines max. abstract
- 20 lines Bio and actual position
- full contact information

Please indicate in which of the following workshop you'd like to participate:

**1. innovation and human knowledge networking:**

Communities if practices, territorial clusters of SMEs - intercultural management

**2. innovation and the knowledge creation process:**

how do new idea or knowledge emerge ? what factor enables emergence of new idea ?  
how to absorb new knowledge, breakthrough ideas, and transform them into organizational capabilities ?

**3. envisioning our future :**

how to use our knowledge (the past) in order to act in the future with Wisdom (Chie), phroenesis... BackCasting methods... Sustainable development and Intellectual Capital issues...

**4. IS, technologies, Organizational learning**

What technologies and tools to catalyst human networking, cross-fertilisation of ideas, informal sharing of knowledge.

#### IMPORTANT DATES :

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Draft paper or extended abstract Submission April 30<sup>th</sup>, 2007

Decision Notification may 30<sup>th</sup>, 2007

Final Versions July 15<sup>th</sup> 2007

Participants Registration: end July 2007

#### CONTACT :

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We hope that you'll join us in what will be a stimulating and leading edge conference in beautiful settings - the French Riviera.

**Best Regards,**

**Alice Guilhon**  
**Directeur Déléguée du CERAM**

**Jean-Yves Prax**  
**Président Groupe Polia**